

Thespiis Greets New Faces---Terpsichore Watches New Dances

**GREAT WHITE WAY
MORE FASCINATING
THAN EVER BEFORE**

Universal Film Man Talks of
Changes in Famous
Thoroughfare.

AFFECTED BY "MOVIES."

New Faces From Every Quar-
ter of the Globe in End-
less Panorama.

No thoroughfare in the universe presents so kaleidoscopic a panorama as does the Broadway of Manhattan—the world's only Great White Way. Nothing so atmospheric, so cosmopolitan, so Bohemian-like, so pleasure-giving is to be found along other famed highways. There is no other street that keeps on moving, changing, and constantly bringing from no one knows where so many people of so many minds as does Broadway.

Familiar landmarks have disappeared, but seemingly the ends of the earth have filled the void. One is not surprised to see on Broadway these days a troupe of Bedouin Arabs, a silent line of Indians, stalking along. The actor no longer strolls and talks of his triumphs. He is more likely to be seen racing to a ferry on his way to fall from some Palisade cliff to make a "movie" at which the world will wonder.

"Do you know," said Joe Brandt, of the Universal Film Manufacturing Company, "I believe moving pictures have had a great deal to do with the constant changing of Broadway."

Mr. Brandt was standing at the window of his office at Forty-eighth Street looking down Broadway. He knows Broadway in many ways and for a long time. He has been a newspaper man, a theatrical manager, and a publicity promoter and now he is the executive head of a great concern.

"If you will figure out the changing of Broadway and its people," he said, "you will have what would look on paper like a geometrical problem. There are certain sides of the streets that are favored and they are subject to change at any moment. Take this part of the street, for example. Nearly everybody walks on the west side until Forty-fifth Street is reached.

Summer Scenes on Busy Broadway; Contributors to Its Amusements



Here the busy trail continues to Forty-second Street and takes in part of that thoroughfare to Eighth Avenue. It's lively enough all the way down to Thirty-eighth Street, but follow the crowd again, and you will see it cross the street and come back to the east side at Thirty-fourth. If that isn't tacking for popularity what would you call it? It keeps on getting busier as it goes on down in the daytime, but at night, after Thirty-fourth Street, I'm afraid you have to turn around and come back if you want the lights.

"You meet a man from Texas on one corner, and one from Paris on the next. The most solid man of a thriving business town, on a vaca-

tion in New York, is as familiar with Broadway as he is with the main street at home. That is the wonderful thing about Broadway. It seems to me that so-called strangers know more about it than New Yorkers themselves. I recently met a man in Universal City, Cal., who told me more about Broadway than I can hear on the corner. He knew what successes at the theatres were, he knew all about the big film productions, and he hadn't been East for a year.

"Really, I believe that the moving picture industry has had a great deal to do with that, and that it has given it a great deal of its new activity.

"The camera makes pictures that tell stories and it must have types, genuine types, in front of it. This may explain the many new faces along the street. Certainly the camera has drawn many new types to Broadway and it has likewise brought into the crowd many actors who have never appeared in New York before. It is

also keeping busy a host of players who never before had engagements in summer. Furthermore, it has brought to Broadway story writers never seen on the street before. It has called here, too, a new set of scenic artists and others. Moving picture men are men of action, and they have given a new energy to Broadway."

Entertainment for Whole Family Under One Roof Is to Be Found At Gigantic Dancing Carnival

Pleasures of Ballroom, Skat-
ing, Billiards, Bowling and
Dining Combined.

In no other spot in this big world are people so quick to appreciate and applaud an achievement as are those of New York. When there arises a great and real need for something and some one with quick understanding, genius, push and ideas gets up and does the real thing he has cut a high-way up to his front door that all of Manhattan is going to travel.

This is exactly the situation in which George D. Grundy of the Dancing Carnival and other amusements at the Grand Central Palace, now finds himself. He discovered something that this big town wanted, and without waiting for any advice, any counsel or any preliminary debating, pinned his faith to his own belief, threw all of his big personality and ceaseless activity into the idea, and made a great big success out of the most novel undertaking in the world.

With one great blow he knocked out a problem. He discovered a scheme that would amuse every one of the family at the same time and all under one roof amid attractive surroundings absolutely free from viciousness and dissipation. He proved that innocent amusements could flourish. Still more, he proved it was not necessary to sell liquor to make a profit out of places where young, middle-aged and old people gathered to have a good time. He not only demonstrated this, but he made a big, profitable success out of his undertaking, and in doing this he gave to New York in his Dancing Carnival and three rings of real amusements an institution worthy of a blessing.

And New York, as it always does when it discovers something it wants, turned out in crowds, took the newly cut highway to the Grand Central

Palace and coming away proclaimed George D. Grundy a benefactor.

Like most men who put their ear to the ground and who have good sense Mr. Grundy discovered that he had an idea and one that the biggest floor space in New York would soon be needed for. So he took all of the room he could get in the big Grand Central Palace and made it a place of beauty. He will tell you himself that he never danced a step in his life, but he knew that nearly all of the rest of the world loved to dance and was willing to pay the price. So he fitted up the largest dancing area in the world and he has six bands going half the day and half the night for those who want to dance. And just how many there are can be gained by a glance at his figures.

He not only created the place for young people, and all people, to dance, but he gave it a clean and healthful atmosphere. You can dance all you want at the Dancing Carnival, and you can always get a partner if you are properly introduced, and you can have all of the dances and steps that New York is having. But when you and your partner get out of the mazes and the melody you cannot have beer, nor in fact anything that is alcoholic. But you can have everything else. What is more, everybody has found it sociable, homelike and comfortable.

The young person who wants to dance at Mr. Grundy's first of all understands that to have a real good time there one must be a lady or a gentleman.

In the decorative line wonders have been accomplished. The ceilings and great supporting columns are hung with moss and exotics and the brightest of garlands. The dance floor has no equal for construction and for ease of movement. The music is always good. There are so many windows in the building that the floors seem to be enclosed in glass.

Added to this, there is an ideal system of artificial ventilation, with a multitude of fans. It is not straining the truth a bit to say that the Grand Central Carnival is the coolest place in the city. Its location is ideal. It is the most centrally located place in Manhattan, and the easiest of access to out-of-town people. Mr. Grundy

has had the latter statement proved by a canvass that shows a great majority of his dancing patrons are from the suburbs and the towns within a short distance of the city. Then the proximity to the Grand Central Station has brought an innovation. People have learned not to wait and fret for a train. They just step around the corner and dance until the train is ready.

If you do not know how to dance the Dancing Carnival more than welcomes you, for its dancing classes are another of its features. There are more than a hundred instructors for the beginner, the person who knows but the ancient waltz and wants to know all the new dances.

What he has done for dancing Mr. Grundy has accomplished for other amusements, and with the same non-fabricating refreshments. He has billiard and pool parlors which for appointments and equipments are without equal in the whole country. As a novelty ladies are encouraged to learn the game.

Equally well is the Carnival supplied with bowling alleys. The recent meet of the association of bowlers, which took place at the Palace, brought forth nothing but praise from the most expert ball rollers of the country for the fine alleys. Mr. Grundy has put his alleys in the brightest of surroundings, where there is plenty of fresh air night and day, lots of sunshine and the best of illuminating equipment at night. If he has been successful in getting the ladies to play billiards he has done the same with bowling.

Still another feature is the roller skating, where there is a prairie-like stretch of space and the best of skates furnished. Here also instructors are supplied. And just to make everybody feel at home there is a well appointed restaurant.

In other words, Mr. Grundy, at his ideally conducted Dancing Carnival, has the only place in the world where the whole family can find entertainment. Father can bowl, mother and older daughter can play billiards if they choose, younger sister and her young man can tango, children can skate and then they can all sit down and have dinner together.

To this is added a fine management, a splendid chaperonage and direction. And if you do not think there are a host of people in the world who want to have a good time and know where and how to have it, just go over to the Palace some evening and see for yourself.

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